

## **Counseling Psychology Video Campaign Contest**

### **2011-12 Society of Counseling Psychology Presidential Project**

#### **INSTRUCTIONS / SUBMISSION FORM**

### **Instructions**

1. Only Society of Counseling Psychologists (SCP) or Student Affiliates of Seventeen (SAS) members, as defined by SCP and SAS Bylaws, may participate in this Counseling Psychology Video Campaign Contest. SCP and SAS staff and executive board/committee members are not eligible. By entering your video into the Counseling Psychology Video Campaign contest, you warrant and agree that this is an original work and you have full ownership of any work you submit or have the rights to the work and that your work does not violate any copyright or trademark of others. Submissions may not contain pornographic or offensive material and must be professional in manner and style. Further, the Society of Counseling Psychology, in its sole discretion, has the sole authority to accept or reject any submission on any basis whatsoever. All decisions and rules outlined by SCP are final and may not be challenged. Finally, you agree to release and hold harmless SCP, its directors, officers, employees, and agents, from any injuries, loss, damage, or liability of any kind arising from or in connection to this contest or acceptance or use of any prize won. No purchase necessary to enter or win. Void where prohibited.
2. Create a 2-5 minute video that showcases **at least one** of the following themes:
  - *Why counseling psychology is important (e.g., unique contributions of counseling psychologists, the future of counseling psychology)*
  - *Why one should become a counseling psychologist (e.g., career opportunities in counseling psychology, multicultural emphasis in counseling psychology)*
  - *Counseling psychology in relation to other health professions (e.g., counseling psychology as a specialty in professional psychology, similarities and differences between counseling psychology and other mental health professions such as clinical psychology and professional counseling, multidisciplinary approach to health care)*
3. Refer to the Society of Counseling Psychology website for [the SCP official logo](#) if you choose to include it in your video.
4. Please include appropriate credits at the end of the video.
5. Upload your video unlisted on YouTube (i.e., not open to public viewing), and indicate the URL link to your video on the submission form. Instructions on how to upload videos to YouTube are available [here](#). Please note that by entering the contest, you confirm that your video complies with [YouTube's Terms of Service](#). If you have any questions about this process, please send inquires to [scpvideocontest@gmail.com](mailto:scpvideocontest@gmail.com). Entries that do not appear for whatever reason, are corrupt files, are removed by YouTube, or do not upload for whatever reason will not be counted.
6. Complete the following submission form and copyright release form and send them to [scpvideocontest@gmail.com](mailto:scpvideocontest@gmail.com).
7. The submission deadline is **May 15, 2012** at 12:00 pm ET.
8. Videos will be screened and judged by an appointed panel. Finalists will have their videos shown on the SCP website so that SCP and SAS members can vote for their favorite. The video with the most votes will be the grand prize winner.
9. The grand prize winner will get \$1,000, and the winning video will be shown at the 2012 APA Convection in Orlando, Florida.
10. Winning and other finalist videos may be used by SCP for public education campaign purposes. Footages of the videos may be included in official video productions by SCP.

## Submission Form

PRIMARY APPLICANT INFORMATION			
Last Name	First	Middle:	Date
Street Address		Apt/Unit #	
City	State	ZIP	
Phone	E-mail Address		
UNIVERSITY / PROFESSIONAL AFFILIATIONS			
University / Organization		Address	

ABOUT THE VIDEO	
Title	Length of Video
Theme(s) Included	
URL Link of your video on YouTube	

CREDITS	
Directed by	
Produced by	
Written by	
Edited by	
Music by	
<b>STARRING</b> (List below the names of the individuals who appeared as actors in your video. Attach a separate sheet if necessary.)	
Actor	Character
Actor	Character
Actor	Character
<b>CREW</b> (List below the names of the individuals who helped to make your video possible. Attach a separate sheet if necessary.)	
Name	Role
Name	Role

DISCLAIMER AND SIGNATURE	
I have read the instructions of the counseling psychology video campaign contest, and agree with the official terms of the contest.	
Signature	Date